

FIG.1

2/15

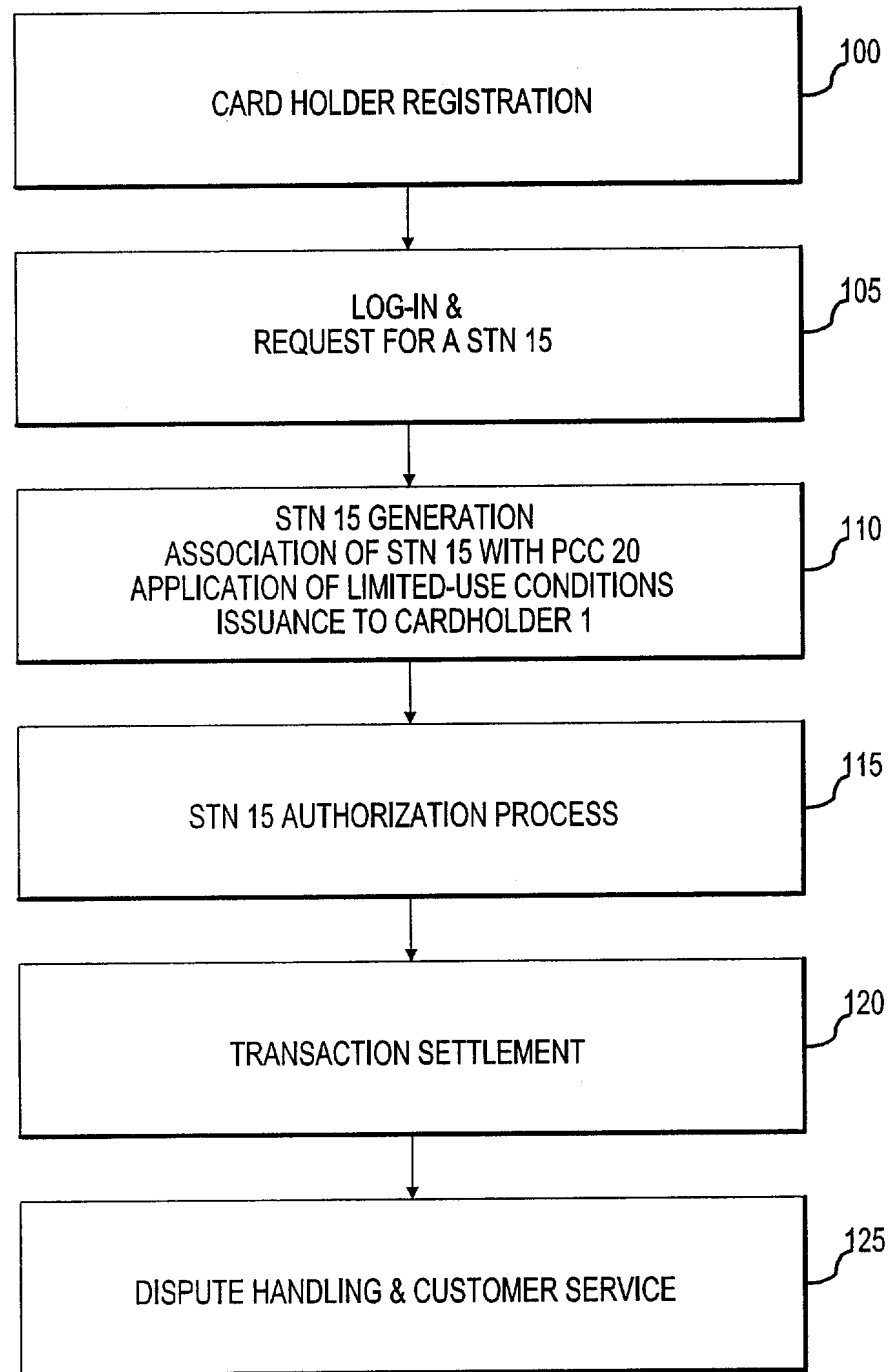


FIG. 2

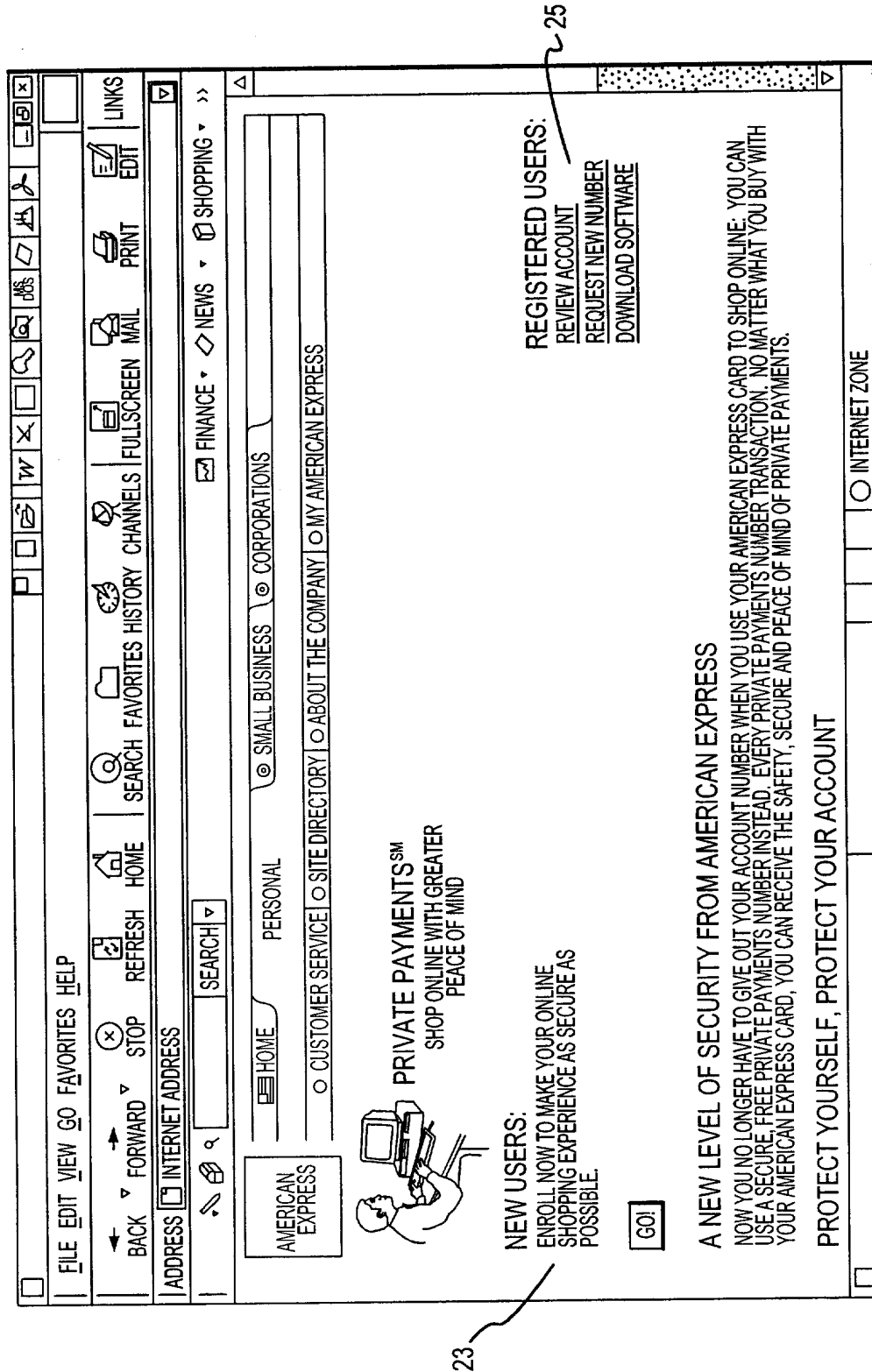


FIG.3

FILE EDIT VIEW GO FAVORITES HELP

BACK FORWARD STOP REFRESH HOME SEARCH FAVORITES HISTORY CHANNELS FULLSCREEN MAIL PRINT EDIT

ADDRESS INTERNET ADDRESS

LINKS BEST OF THE WEB CHANNEL GUIDE CUSTOMIZE LINKS INTERNET EXPLORER NEWS INTERNET START

AMERICAN EXPRESS

HOME PERSONAL SMALL BUSINESS CORPORATIONS

CUSTOMER SERVICE SITE DIRECTORY ABOUT THE COMPANY MY AMERICAN EXPRESS

### REGISTER YOUR CARD

PLEASE PROVIDE THE FOLLOWING INFORMATION FOR THE CARD ACCOUNT YOU WANT TO REGISTER. TO ENTER REQUIRED INFORMATION, YOU MUST HAVE YOUR CARD AVAILABLE.

TELL US ABOUT YOUR CARD (HINT: USE TAB KEY TO MOVE BETWEEN ENTRY FIELDS)

NAME  EXACTLY AS IT APPEARS ON CARD

YOUR E-MAIL ADDRESS\*  PROVIDING YOUR E-MAIL ADDRESS WILL ENABLE AMERICAN EXPRESS TO NOTIFY YOU OF PRODUCTS, SERVICES AND OFFERS SUITED TO YOUR NEEDS.

CARD ACCOUNT NUMBER

LAST FOUR DIGITS OF YOUR SOCIAL SECURITY NUMBER

BASIC CARD MEMBER'S BIRTH DATE  /  /

CONTINUE

YOU CAN ALSO REGISTER BY CALLING 1-800-AXP-1234 (1-800-297-1234).

ALL CARD ACCOUNTS WITH NON-U.S. BILLING ADDRESSES AND CERTAIN CORPORATE CARD ACCOUNTS ARE CURRENTLY INACCESSIBLE VIA THE INTERNET.

\*WHILE YOU ARE NOT REQUIRED TO PROVIDE AN E-MAIL ADDRESS TO REGISTER, IT WILL HELP US PROVIDE BETTER CUSTOMER SERVICE. FOR FURTHER INFORMATION ABOUT HOW WE PROTECT THE INFORMATION YOU PROVIDE US ONLINE, PLEASE READ THE AMERICAN EXPRESS CUSTOMER INTERNET PRIVACY STATEMENT.

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DONE INTERNET ZONE

FIG.4

130 ☐ MAKE A PRIVATE PAYMENT

132 **AMERICAN EXPRESS**

134 **PRIVATE PAYMENTS**

135 **PLEASE LOG IN:**

CARDS

USERNAME:

PASSWORD:

LOG IN

**LOG OUT**

**FAQ** **FORGOT YOUR PASSWORD? NEED TO REGISTER?**

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**SHOP**

- MEN'S
- WOMEN'S
- KIDS'
- SPORTING GEAR & APPAREL
- TRAVEL APPAREL & LUGGAGE
- HOME & GARDEN
- SALES STORE

**ONLINE MERCHANT INTERNET ADDRESS**

FINANCE • NEWS • SHOPPING • >>

SEARCH FAVORITES HISTORY CHANNELS FULLSCREEN MAIL PRINT EDIT LINKS

• HOME > SHOP • CUSTOMER SERVICE •

• SITE MAP • MY ACCOUNT

RESS EXACTLY AS IT APPEARS ON YOUR CREDIT CARD. REQUIRED FIELDS ARE INDICATED WITH \*

ONE OF THE FOLLOWING IS REQUIRED\*:

**TITLE:**

**FIRST NAME\*:**  (1-20 CHAR.)

**MIDDLE NAME:**  (1-20 CHAR.)

**LAST NAME\*:**  (2-20 CHARACTERS)

**GENDER:**

**EMAIL ADDRESS:**  (E.G. JSMITH@ISP.COM)

**DAYTIME PHONE:**

☐ HOME ☐ BUSINESS

☐ INTERNET ZONE

2a

FIG.5

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☐ MAKE A PRIVATE PAYMENT

LOG OUT

SELECT A CARD  
HELLO JOHN A.  
SAMPLE. PLEASE  
CHOOSE A CARD:

AMERICAN EXPRESS  
CARDS

OPTIMA PLATINUM X1200 EXP 02-01

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CONTINUE

FAQ

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AMERICAN EXPRESS COMPANY

2a

LINKS  
SEARCH FAVORITES HISTORY CHANNELS FULLSCREEN MAIL PRINT EDIT

ONLINE MERCHANT INTERNET ADDRESS

FINANCE • NEWS • SHOPPING •

HOME > SHOP • CUSTOMER SERVICE • OUTDOORS ONLINE  
• SITE MAP • MY ACCOUNT

PRESS EXACTLY AS IT APPEARS ON YOUR CREDIT CARD. REQUIRED FIELDS ARE INDICATED WITH \*

ONE OF THE FOLLOWING IS REQUIRED\*:

TITLE: PLEASE SELECT

FIRST NAME\*: (1-20 CHAR.)

MIDDLE NAME: (1-20 CHAR.)

LAST NAME\*: (2-20 CHARACTERS)

GENDER: PLEASE SELECT

EMAIL ADDRESS: (E.G. JSMITH@ISP.COM)

DAYTIME PHONE:

HOME BUSINESS

INTERNET ZONE

SHOP

- MEN'S
- WOMEN'S
- KIDS'
- SPORTING GEAR & APPAREL
- TRAVEL APPAREL & LUGGAGE
- HOME & GARDEN
- SALES STORE

FIG.6

Figure 1 is a screenshot of a web browser displaying the American Express website. The browser window has a title bar with standard icons. The address bar shows "http://www.americanexpress.com/". The main content area is divided into several sections. On the left, there's a sidebar with links like "MAKE A PRIVATE PAYMENT", "PRIVATE PAYMENTS", "LOG OUT", "SEARCH", "FAVORITES", "HISTORY", "CHANNELS", "FULLSCREEN", "MAIL", "PRINT", "EDIT", and "LINKS". The main content area has a header with "ONLINE MERCHANT PAYMENT WEBSITE" and a navigation menu with "FINANCE", "NEWS", and "SHOPPING". Below this, there's a section titled "2. ENTER CREDIT CARD INFORMATION" with a sub-header "FORMATION: CERTIFICATE OR COUPON". This section contains a form with fields for "CARD TYPE", "CARD NUMBER", and "EXPIRATION DATE". A "PURCHASE NOW" button is at the bottom. The browser's status bar at the bottom shows "INTERNET ZONE".

**FIG. 7**

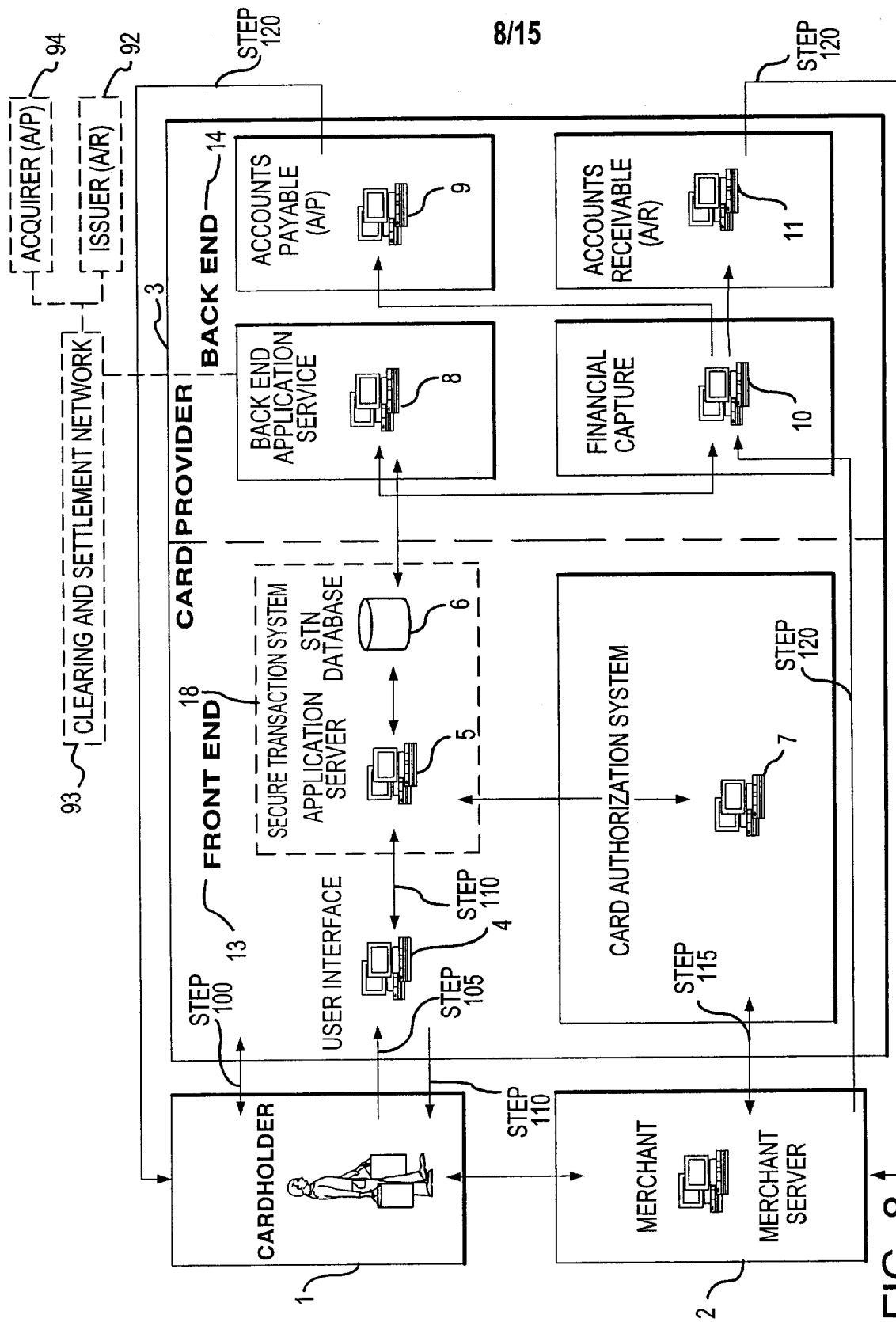


FIG. 8



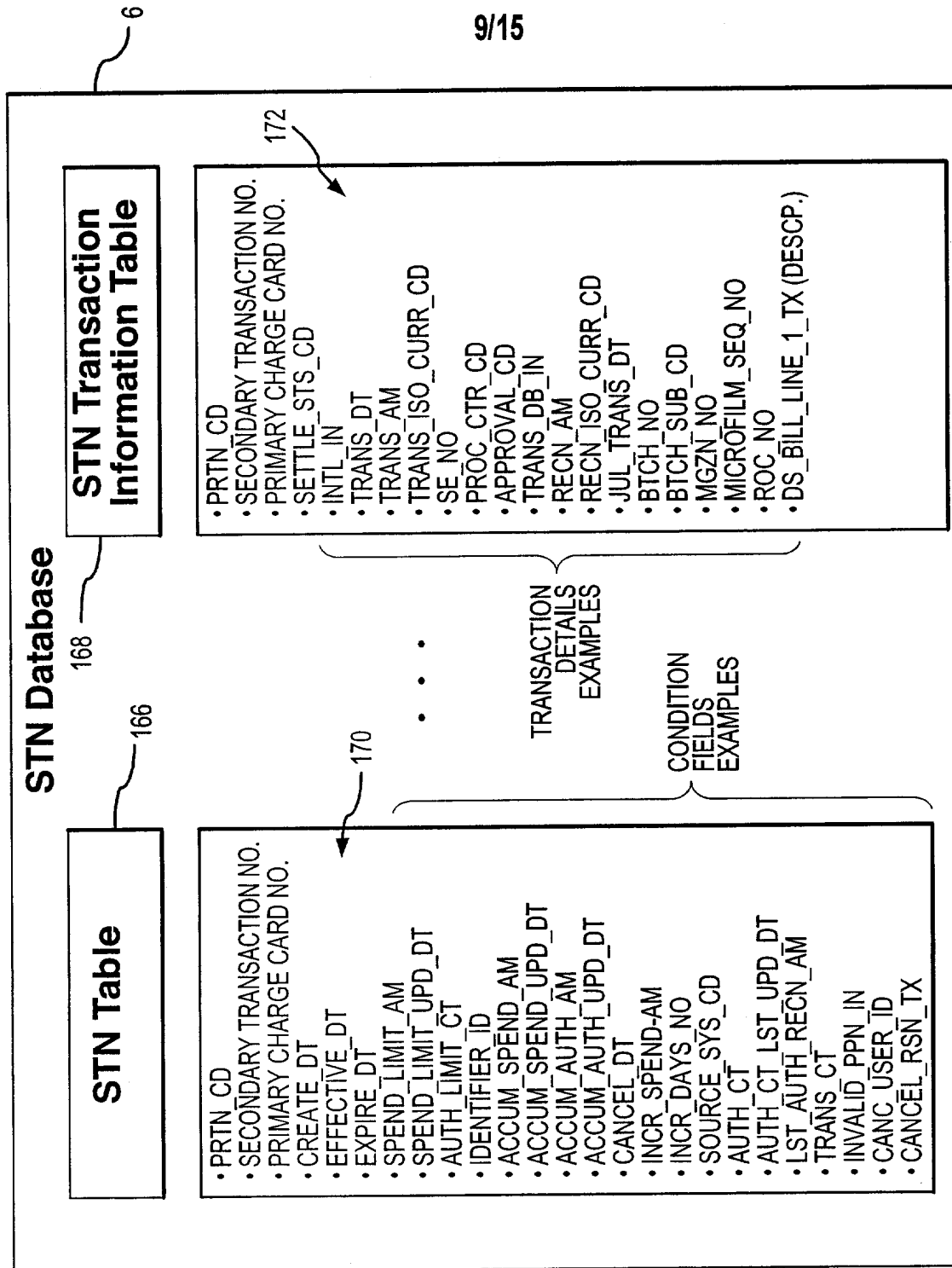


FIG. 9

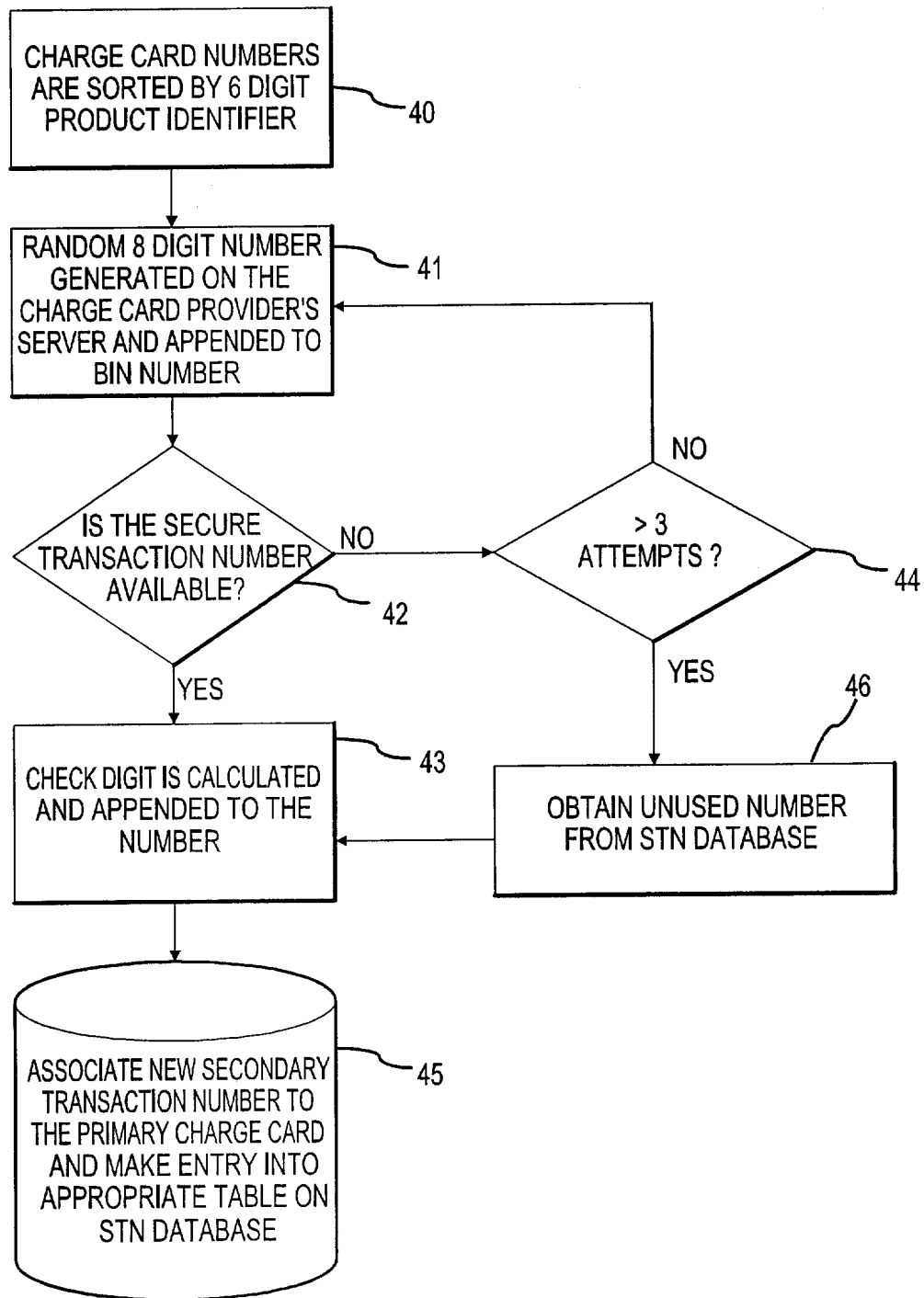


FIG. 10

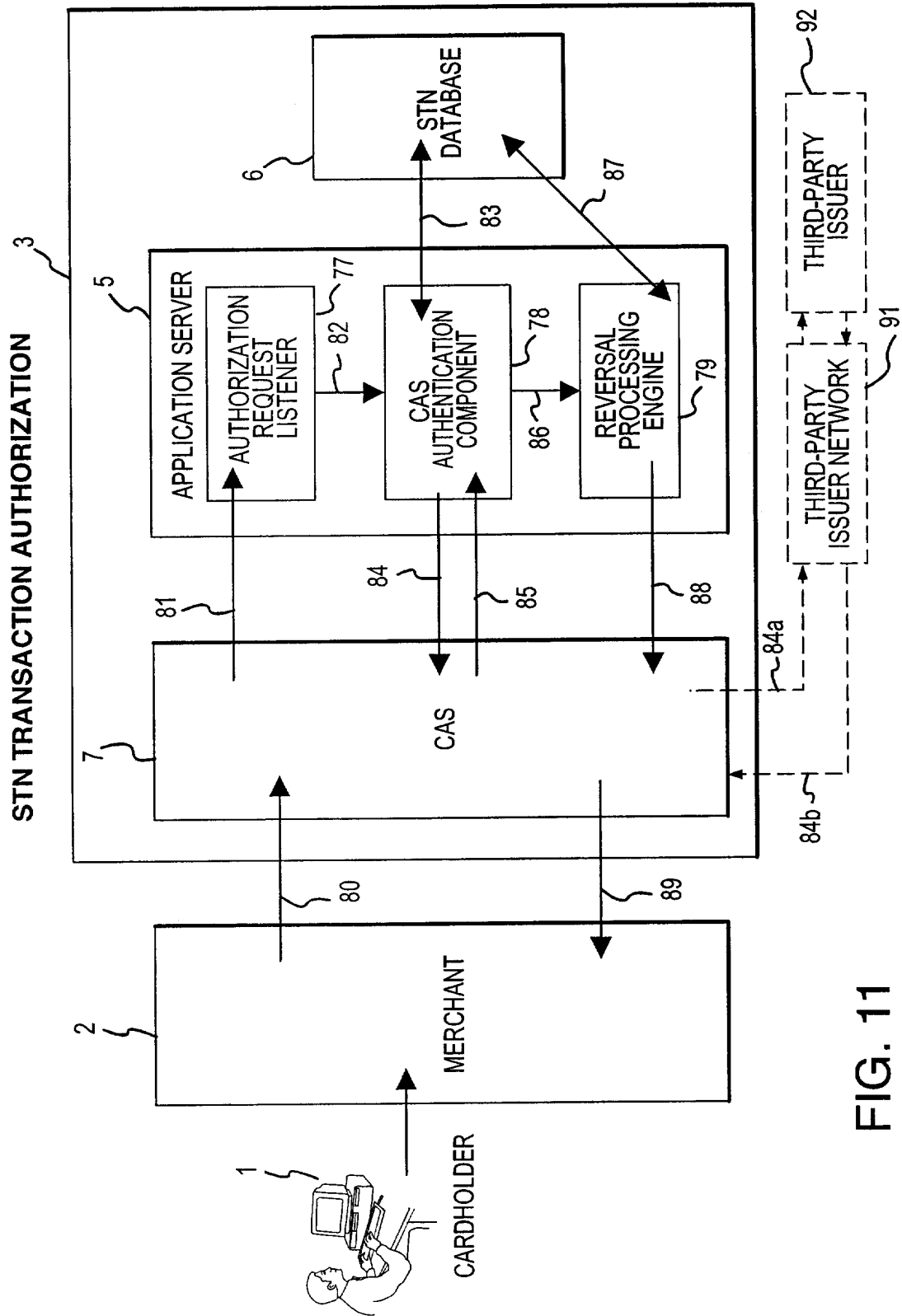


FIG. 11

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20	ARZPP	PRIVATE PAYMENT INQUIRY							S-TSC6-03	09/26/00
	ACCT:	0000 000000 00000	AMT:						MONTH:	YEAR:
									PLASTIC NO:	
15		PRIVATE PAYMENT NO	EXP DT	CHG DT		CHARGE AMT	MAG SEQ NO	CTR		
		0000 001111 11111	2000-09-30	09/09/2000		48.59		PP		
2		MERCHANT A								
15		0000 002222 22222	2000-09-30	09/09/2000		59.00		SC		
2		MERCHANT B								
END OF DETAIL										

FIG. 12



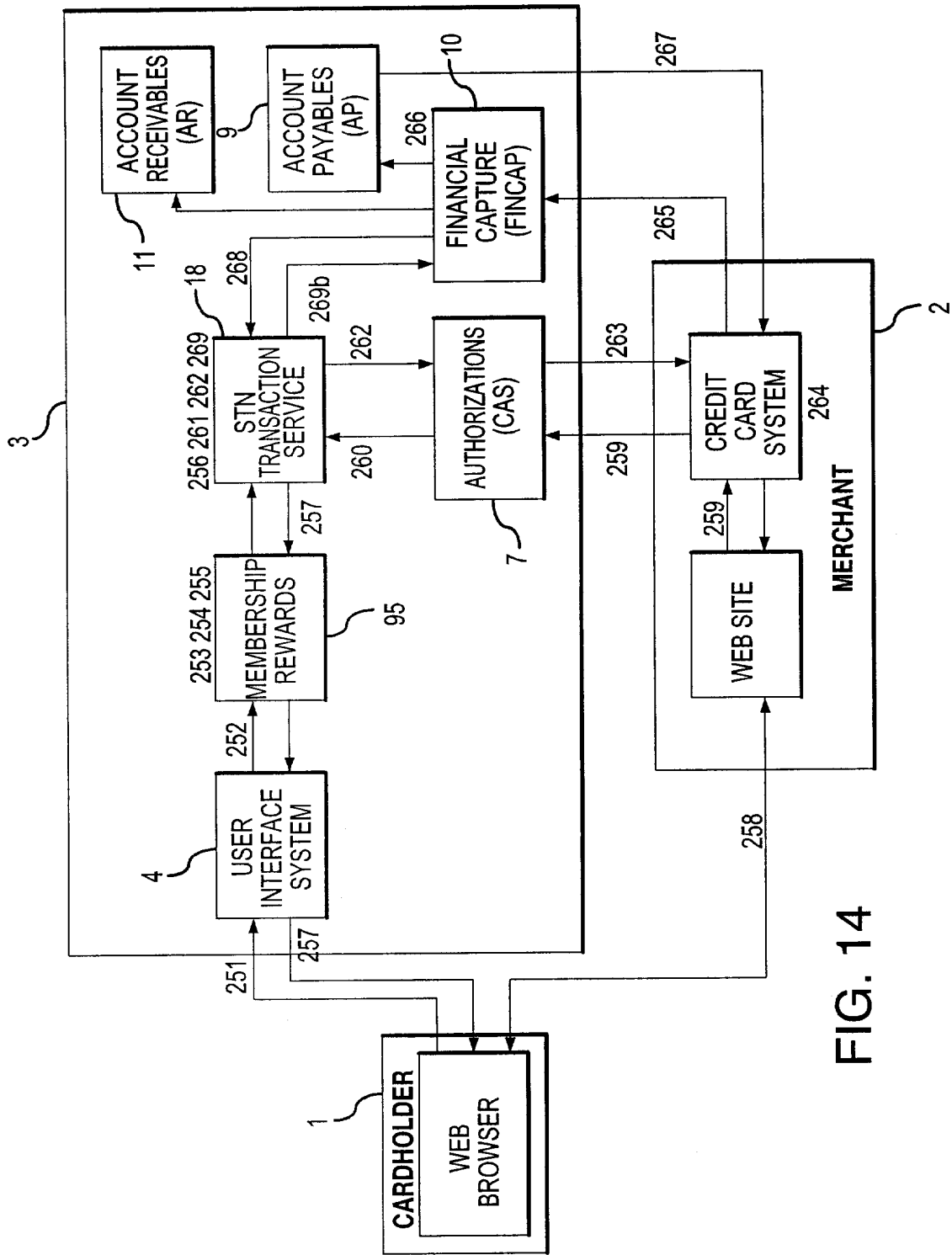


FIG. 14

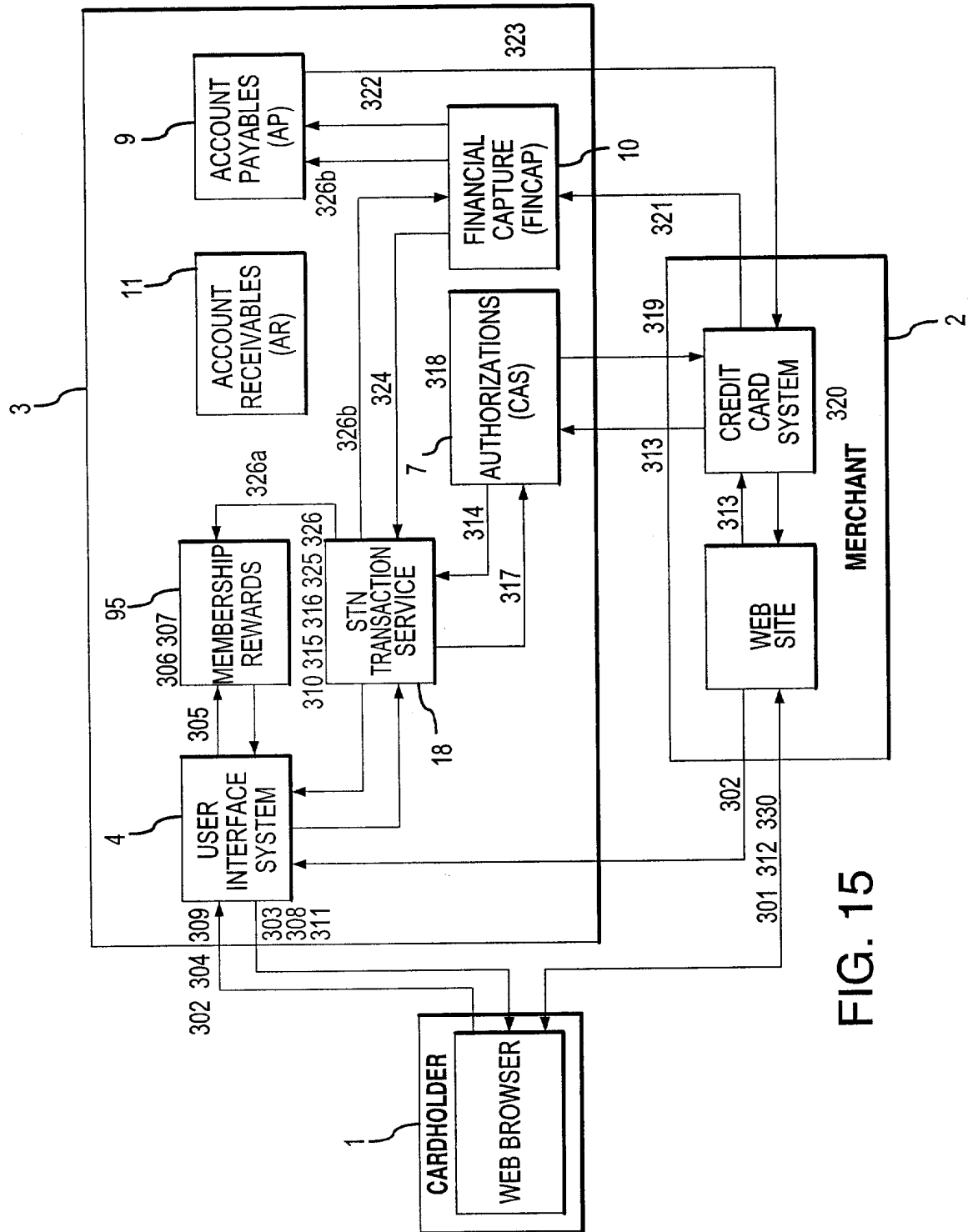


FIG. 15